

Haute Fashion: The Kaleidoscope

Call for Entries

The Department of HRD and Performance Technologies is pleased to announce our 2015 student competition to be held during the Scholarship Benefit Fashion Show for the Textiles, Apparel, and Merchandising program at Indiana State University. This year's show, *Haute Fashion: The Kaleidoscope*, will once again include a competition for students and faculty, featuring a *Styling* element as well as a *Design* element. We are welcoming all Indiana State students and faculty to submit their work and show us what kind of fashionista they can be!

To facilitate a timely event, we will have a limited amount of entries per category. Each competitor may enter a maximum of 3 pieces to the show; with the exception of *The Collection* category.



Design Competition:

"Emerging Designer" is a freestyle design challenge that will feature garments designed and constructed by students and faculty. Competitors are able to submit an ensemble they have created themselves for judging.

The Design Categories are:

- **Chic in the City:** Design a garment for strutting around the upscale city of New York.
- **Red Carpet Wear:** This outfit should be suitable for stepping onto the red carpet for any formal occasion.
- **Avant Garde:** Create your wild, bold, and risk-taking designs that make a statement.
- **Tiny Trend Setters:** Create an outfit that is suitable for a child to wear.
- **Street Style:** Design a unique everyday look for your weekend activities and daily errands.
- **Upcycle:** Turn trash into sass!
- **The Collection:** This category will include a line of 5-10 ensembles that will be judged as a whole. None of these garments can be entered as individual items in the other categories, and entries in this category will not count toward the 3 ensemble limit.

Judges will be looking for things such as:

- Overall look of the outfit, well-groomed model etc.
- Coordinated look with fabric, accessories, and hair & make-up
- Suitable for the age of the model
- Creative techniques enhance garment and make it unique
- Applies basic principles of line, design, color, balance, and style
- Entered in the correct category according to category requirements

Styling Competition:

"Little Black Dress/Suit" is the challenge that we are giving those who think they are up for it! The Little Black Dress is one of the fashion icons of our time, and it has been inspiring the fashion world since it was introduced back in 1926 by Chanel. We are expanding this concept to include a Black Suit to allow male competitors and models.

Competition rules:

Each competitor is to use a "little black dress/suit" and create their own unique style by using other items such as length of dress/pants/sleeves, fabric selection, cut and style, accessories, and jewelry added to the outfit. We envision that most competitors will start with a purchased dress/suit, but competitors are permitted to construct the original garment as well. Our challenge to you is to make this dress your own.

The Categories are as follows:

- Female
- Male

Judges will be looking for things such as:

- Outfit applies basic principles of line, design, and style
- Appropriate jewelry and accessories chosen
- Fabric style and accessories match
- Suitable and appropriate for the model wearing the outfit
- Hair and Make-up compliment the outfit
- Outfit overall is clean, pressed, and presented well

Models:

For the ease of designing/styling purposes, each designer/stylist is encouraged to find their own model. If a designer/stylist cannot find their own model, we will be holding a casting call for models. The casting calls will be held on September 15th and 16th. If you do need a model provided, after the casting call is conducted we will pair a designer/stylist up with models.

I will need assistance finding a model _____ Yes _____ No

**** Any child under the age of 13 years must have parental permission to participate in Haute Fashion: The Kaleidoscope.**



Hautz Fashion: The Kaleidoscope

Entry Form

Completed form must be submitted to Student Competition Team Leader, Abigail Newlin (anewlin5@sycamores.indstate.edu) or the HRD & Performance Technologies Department in 302 Myers Technology Center, no later than **October 9th by 4pm!**

Name: _____
Street Address: _____
City/State/Zip: _____
Daytime Phone: _____
School Email: _____



Please check if you are planning on entering the Styling Competition, the Design Competition, or both. For those entering the Design Competition, complete the appropriate information below that corresponds with the design competition. Information on the Styling Competition is on the second page.

Styling Competition _____

Design Competition _____

DESIGN COMPETITION:

Please check the category or multiple categories (up to 3) that you will be entering:

- ☐ Chic in the City
- ☐ Red Carpet Wear
- ☐ Avant Garde
- ☐ Tiny Trend Setters
- ☐ Street Style
- ☐ Upcycle
- ☐ The Collection (5-10 ensembles)

Ensemble Descriptions: Please provide us with a general description of each entry. A final description with the materials used in close detail are **due by November 13, 2015**. Your final description will be read while your garments are on the runway.

- 1.
- 2.
- 3.

Name of Model(s): _____

If under the age of 13:

Child's name: _____ Parent's signature: _____

STYLING COMPETITION:

Please indicate the number of ensembles for each gender that you will be entering:

___ Male (suit)

___ Female (dress)

Name of Model(s): _____

If under the age of 13:

Child's name: _____ Parent's signature: _____



****Prizes will be awarded to all winners!***

****All designers, models, and stylists must be available for rehearsal the night before the show (December 3rd, 2015) as well as available during the show on December 4th, 2015.**

Disclaimer: Intellectual Property/Priority Rights/Rights of Publication By entering the competition, the entrant: (i) agrees that ISU and *Haute Fashion: The Kaleidoscope* will have the right to use and/or publish in any medium and for any purpose, without compensation, the submitted design, (ii) certifies and warrants that the submitted work is the entrant's own original work and that the work, including its eventual publication by ISU and/or *Haute Fashion: The Kaleidoscope*, does not and will not infringe any right of any third party, including intellectual property rights and rights of privacy and (iii) agrees that ISU and *Haute Fashion: The Kaleidoscope* may use either during or at any time following the competition, but in relation to the competition, the name and photograph of the entrant without restriction or compensation. *Haute Fashion: The Kaleidoscope* and Indiana State University reserve the right to suspend, modify, terminate, or cancel the competition at any time.